

KATHY BUIST

ADVERTISING

Creative AD, o2kl

2009 - Present — TIAA-CREF, AARP, Anthem, Guardian, National Grid, American Express, ESPN, HBO, and MetLife

SVP, Group Creative Director

McCann Relationship Marketing Worldwide, New York

1991 - 2009 — Lunesta, Amgen Neupogen, Boehringer Ingelheim, Roche, Pfizer, Exxon Mobil, Salomon Smith Barney, Johnson & Johnson, MasterCard, Nestle, Carnation, UPS, AT&T, GMC, BriteSmile, Gateway, St. Johns University, Sirius Satellite Radio, Sprint, and Empire BlueCross BlueShield

New business wins include: Lunesta, Exxon Mobil, Johnson & Johnson, Sirius Satellite Radio, BriteSmile, St. Johns University, Gateway.

Expansion of existing business:

Salomon Smith Barney, Carnation, AT&T, Johnson & Johnson, Gateway

Art Supervisor, NW Ayer, New York

1989 - 1990 — Citibank, AT&T, PSE&G, EnergyPro

Art Director, Saatchi & Saatchi, New York

1986 - 1989 — ICI Americas, NCR Computers, Merck, MSD/AGVET, Northrup King

Art Director, DDB, Kansas City, MO

1983 - 1986 — Guy's Foods, Mobay Chemical Company, Safeway Food Stores, National Pork Producer's Council, Wellcome Animal Health, Pfizer, Honeysuckle Turkey, Missouri CED, Cargill Poultry Products

Awards

AME, Clio, Caples, Echos, Effies, NAMA, Target, National NAMA, and FC Awards (financial)